

2015

Top 10 Swimming Pool Remodel Trends



MASTER POOLS GUILD

Adding: The Magic Of Moving Water

FAB 4 REASONS TO ADD:

1. Sound: You may find it surprising but pool owners often add water features to their pools for the sound. Cascading water is tranquil and relaxing.
2. Aesthetics: The beauty a water feature can add to a pool scape can be quite dramatic and can transform the look of the backyard.
3. Kick Up The Fun: Water features bring out the kid in all of us-who isn't drawn to a waterfall, a hidden grotto or bubblers?
4. Fun+Function: Depending on the type of water feature added, often a surprising benefit is that moving water keeps your pool water cooler!

TREND #1 MOVING WATER

Adding water features, or moving water, to your swimming pool allows your swimming pool to sparkle with its own personality!

Water Falls

Bubblers

Deck Jets

Laminar Jets

Fountains

Rainfall Curtains

Scuppers

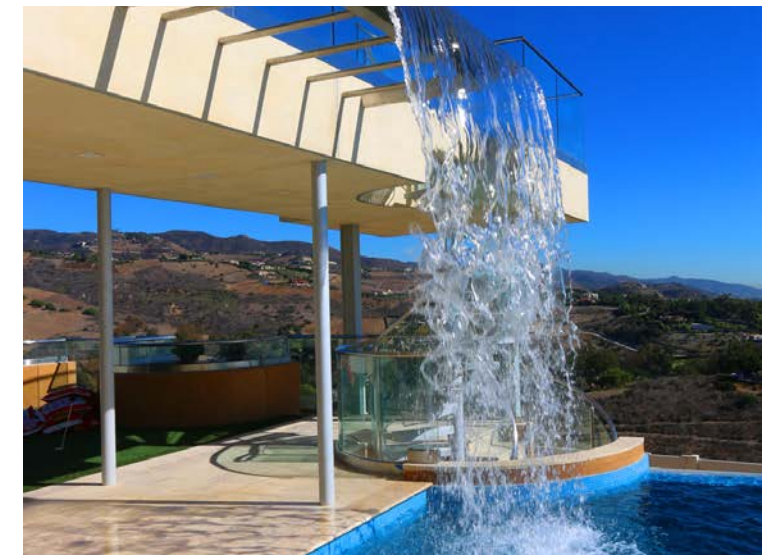
So
Many
Options!

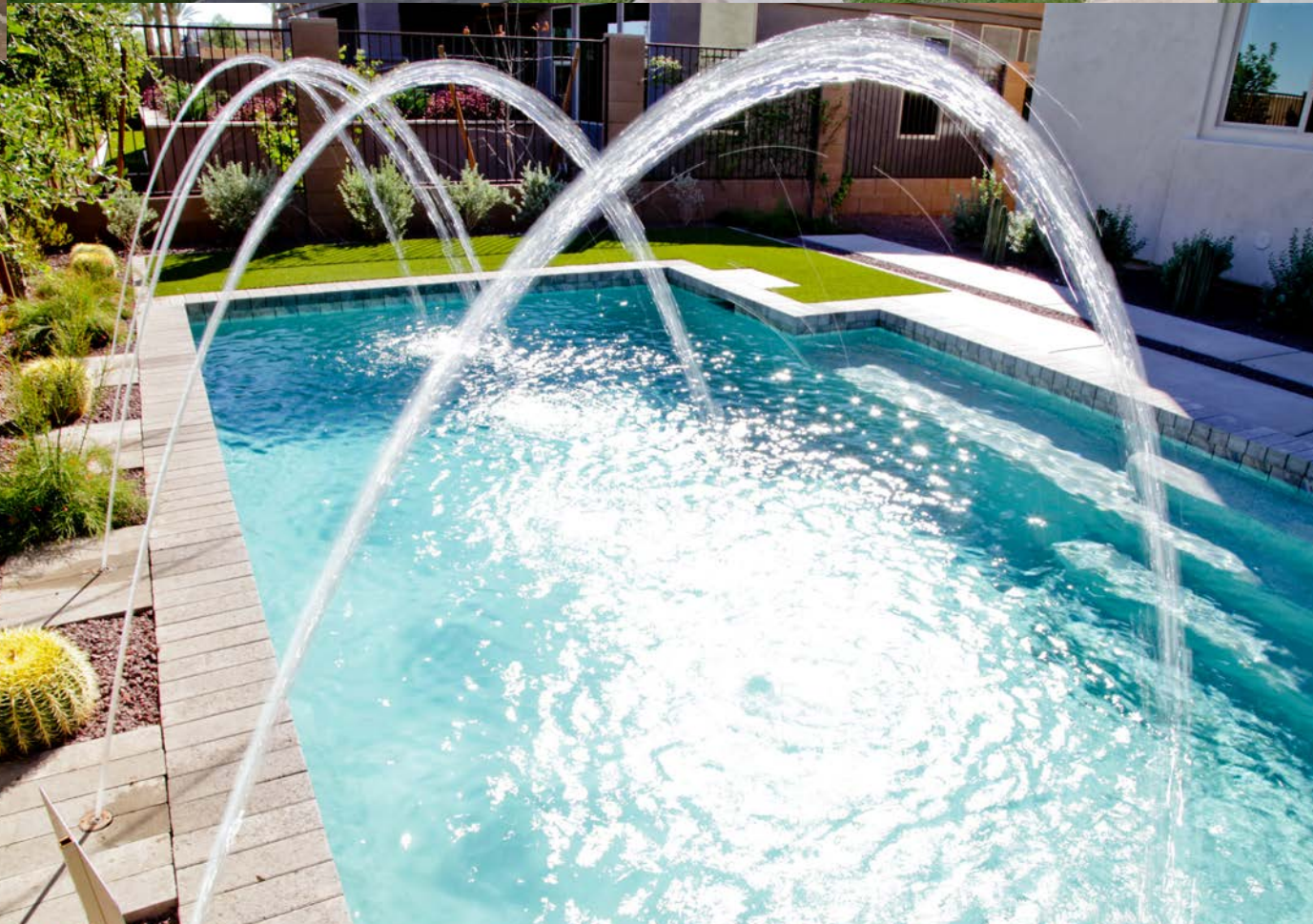


"Family is not an important thing, it's everything."

— Michael J. Fox

Water features are very versatile and can be an economical means of customizing your pool scape. Whether your goal is a look of beauty and elegance or a fun and carefree spirit, there are water features available to fit any design criteria and budget!







Strikingly Stylish



Where Fun Meets Function

BEFORE



Adding: A SPA

TREND #2 THE SPA

Spa additions are very popular re-model options. Whether attached to the pool or as a stand alone your spa will serve as THE spot for relaxing!

FAB 4 REASONS TO ADD:

1. Relaxation: The warm water caress coupled with the soothing sounds of the spa provide a calming escape - washing away the stresses of the day. Spa jet placement can be customized to provide the perfect luxurious retreat.
2. Entertaining: A great space for entertaining.
3. Family Focus: A spa is a the perfect place for those end of the day family meetings with the kids or for mom and dad to share their day and unwind.
4. Hydrotherapy: a proven treatment beneficial to numerous health conditions and the perfect companion to an active, healthy lifestyle.



Design options for adding a spa to your swimming pool are unlimited.



HEALTH BENEFITS

1. Warm water increases blood flow improving circulation.
2. Reported to improve joint function in those suffering from Arthritis by removing pressure from the joints.
3. Blood pressure & pulse drops within 5 minutes of entering the warm water.
4. Muscles relax.

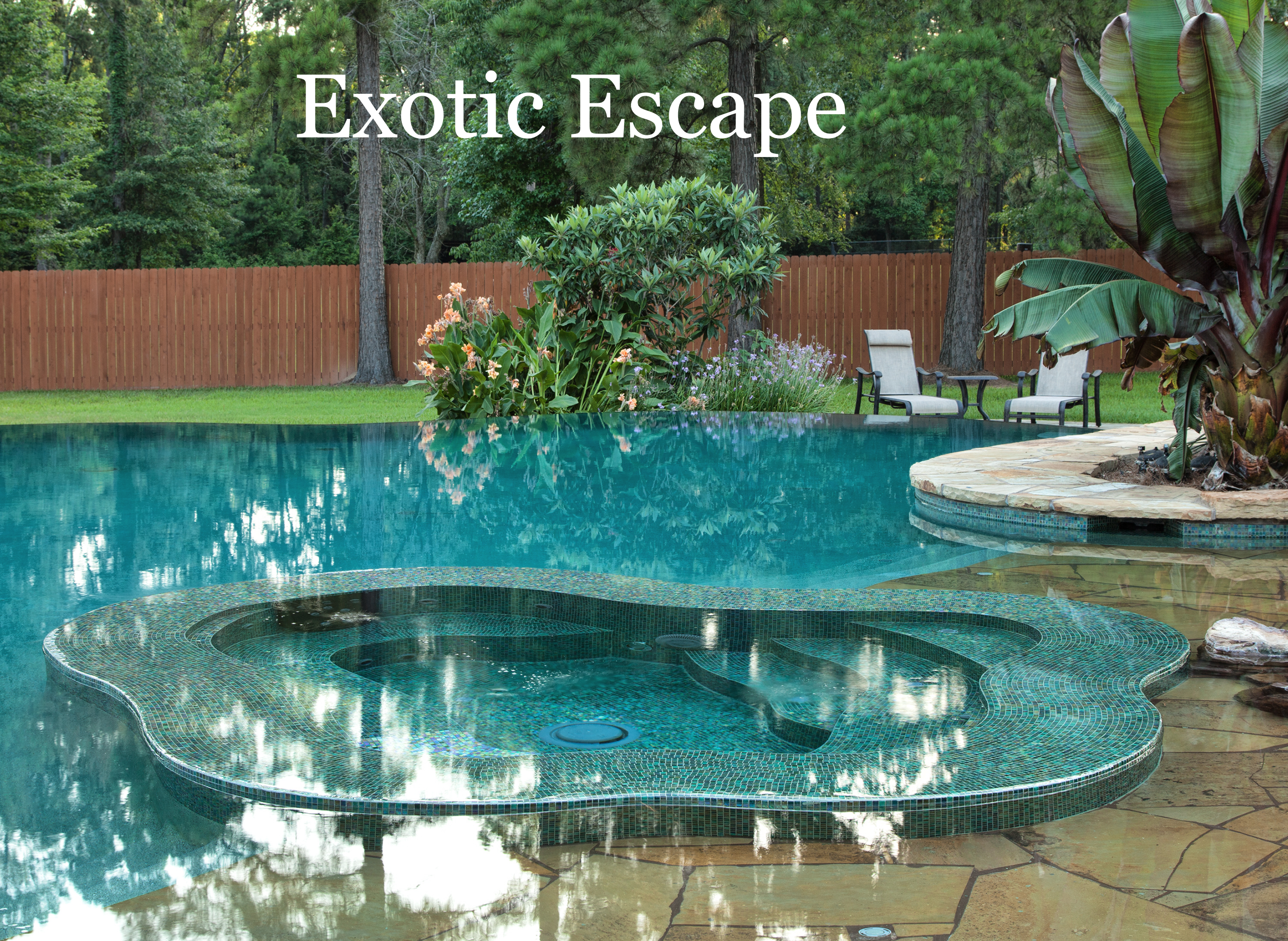
As with any new fitness routine, always consult your physician before beginning.



InSPAration



Exotic Escape



Sanctuary



Adding: Automation

FAB 4 REASONS TO ADD:

1. **Time Savers:** Automation of your swimming pool equipment can completely remove the need for you to spend any time manually cleaning your pool.
2. **Entertaining:** You are the *Master of Your Backyard* controlling your spa, jets, fountains and water features, lights and all audio components easily.
3. **Saving You Money:** By automating essential pool and spa functions, you can save up to 70% on your pool's energy costs.
4. **Going Greener:** Green is not typically a desired color when talking swimming pools but by automating pool functions your equipment will run more effectively and use less chemicals which is great for the environment.



Sitting by the pool, at the office or traveling, controlling your swimming pool environment has never been easier.

“Today’s technology has impacted the swimming pool & spa industry in a number of ways. With a swipe of the thumb, you can control lights, heaters, jets. UV Disinfection is a game changer. It reduces the amount of chlorine needed in the pool and prolongs the life and efficiency of your equipment. In-floor cleaning systems take maintenance completely out of the equation. Manufacturers in our industry are focused on innovations and new technologies. new The consumer has an easier to maintain pool and they are loving it.” Michael Moore, Morehead Pools, Master Pools Guild Member

Adding: Colored Plaster

ELEMENTS TO CONSIDER

1. Mirror Element: Addition of color to plaster, especially the darker colors, can result in a stunning mirror effect.
2. Nature's Element: Colored plaster can create the illusion of a deep, natural body of water.
3. The Element of Style: The variety of colors available, and combinations of materials, offer today's homeowner more options for customization.

"Fashion is architecture, it is a matter of proportions."

- Coco Chanel

Traditional white plaster gives pools a smooth, classic appearance. This finish remains a popular choice but today's designers are also mixing in colored pigments or dyes to give more dimension and drama to the pool-



NEW PALLET OF COLORS

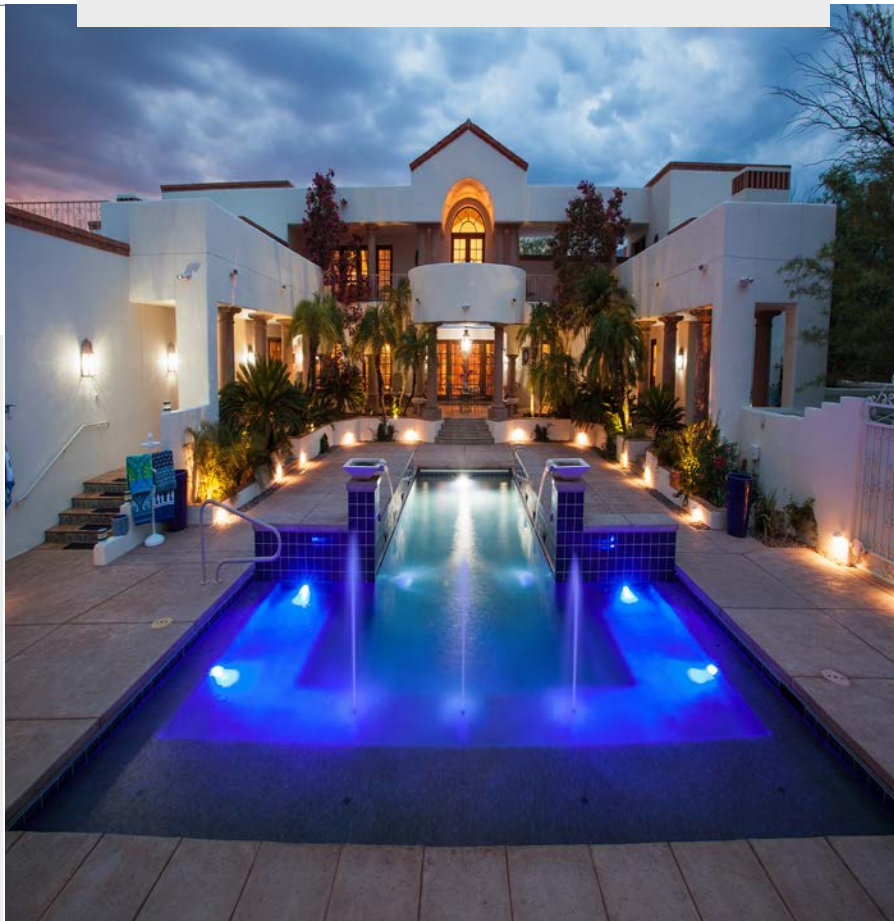
scape. Medium grey for example, gives the pool's water an enticing blue tint. Darker plaster colors, add depth to the pool and enhance the water's reflective quality. A darker plaster pool finish can give the appearance of a natural lake or pond.

The plaster used in the pool pictured on this page is a rich custom blended charcoal color accentuated by Smoke Grey glass tile. The spa was tiled in Mystical Purple to off set the spa from the pool. The end result is a dramatic, avant guard design (fulfilling this homeowner request) . It is essential that the talent & skill of a design professional be used when working with colored plaster. The final result will be breathtaking.

Adding: Pebble Finishes

4 FAB REASONS TO ADD:

- 1. Provides a stain-resistant pool or spa surface.
- 2. Non-slip pool or spa surface that feels luxurious under foot.
- 3. The selection of color choices each of which produces a unique spectrum of colors as the sunlight dances on the water.
- 4. Design and application flexibility and the ease of blending colors with new and existing landscaping and water features.



PEBBLE FINISHES

Popular again this year is the use of aggregate pebble finishes - like Pebble Tec - for the interior of the pool. This distinctively beautiful and elegant finish is comprised of the finest pebbles and seashells imported from around the world. The color of a pebble finish will change with the depth of the water so working with an experienced designer is crucial to achieving the perfect look; be it while standing on the pool deck or sitting on your living room sofa.



*SO Many
Options!*

Adding: LED Lighting

4 FAB REASONS TO ADD:

1. LED lighting options are energy efficient - many use 90% less energy than their predecessors. LED lights also have a longer lifespan - saving you money.
2. Today's In-pool LED lights distribute intensity more uniformly throughout the pool - enhancing safety as well as ambiance.
3. LED lighting can be integrated to work with mobile controls allowing you to switch color schemes &/or light shows with the swipe of a thumb.
4. LED lighting will have you lingering longer into the night poolside.



One of the fastest to achieve & most affordable remodel options is the addition of LED lighting to your pool scape. LED lighting gives you the ability to create a backyard ambiance that is uniquely you. It also gives you the flexibility to change colors/color schemes to suit your mood or to accompany the event - making every



gathering
*a special
occasion.*



Make Your Own Moonlight

"Moonlight drowns out all but the brightest stars."

— J.R.R. Tolkien, The Lord of the Rings



A Break From Ordinary



Adding: Glass Tile

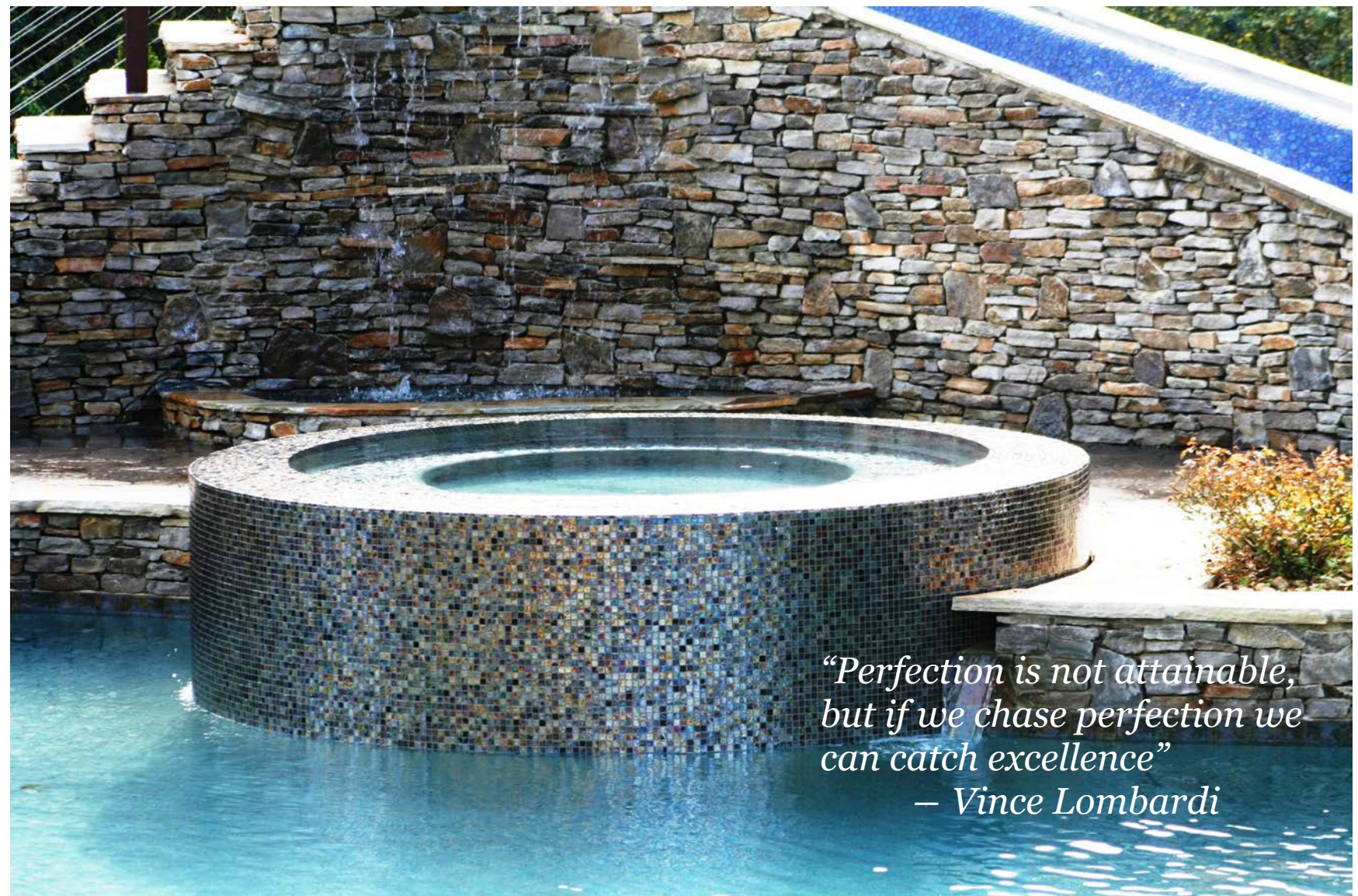
4 FAB REASONS TO ADD:

1. Variety - the list of colors and patterns available is immense.
2. Durability - glass tile withstands the elements better than most traditional ceramic or porcelain varieties.
3. Customization - Glass tile is the ultimate material for adding that special flair to your swimming pool design.
4. Easy To Maintain: Glass tile is easy to maintain - just follow care & cleaning directions provided to you by your builder. There are cleaners you should & should not use and best practices to incorporate to keep a beautiful reflective shine.



TREND #7 GLASS TILE

Glass Tile was traditionally used as an accent material for steps and waterlines but its use has expanded as a popular trend for adding sparkle & shine.



*“Perfection is not attainable,
but if we chase perfection we
can catch excellence”
— Vince Lombardi*

A photograph of a modern, light-colored villa with a long, narrow infinity pool. The pool is bordered by a light-colored stone deck on the left and a sandy beach on the right. The villa features a prominent wooden lattice screen in the foreground and a covered patio area with a yellow sofa and a large potted plant. In the background, the sea is visible, and the Dubai skyline, including the Burj Khalifa, is seen on the horizon under a clear blue sky. The word "Exquisite" is overlaid in white serif font in the center of the image.

Exquisite

Playful Approach

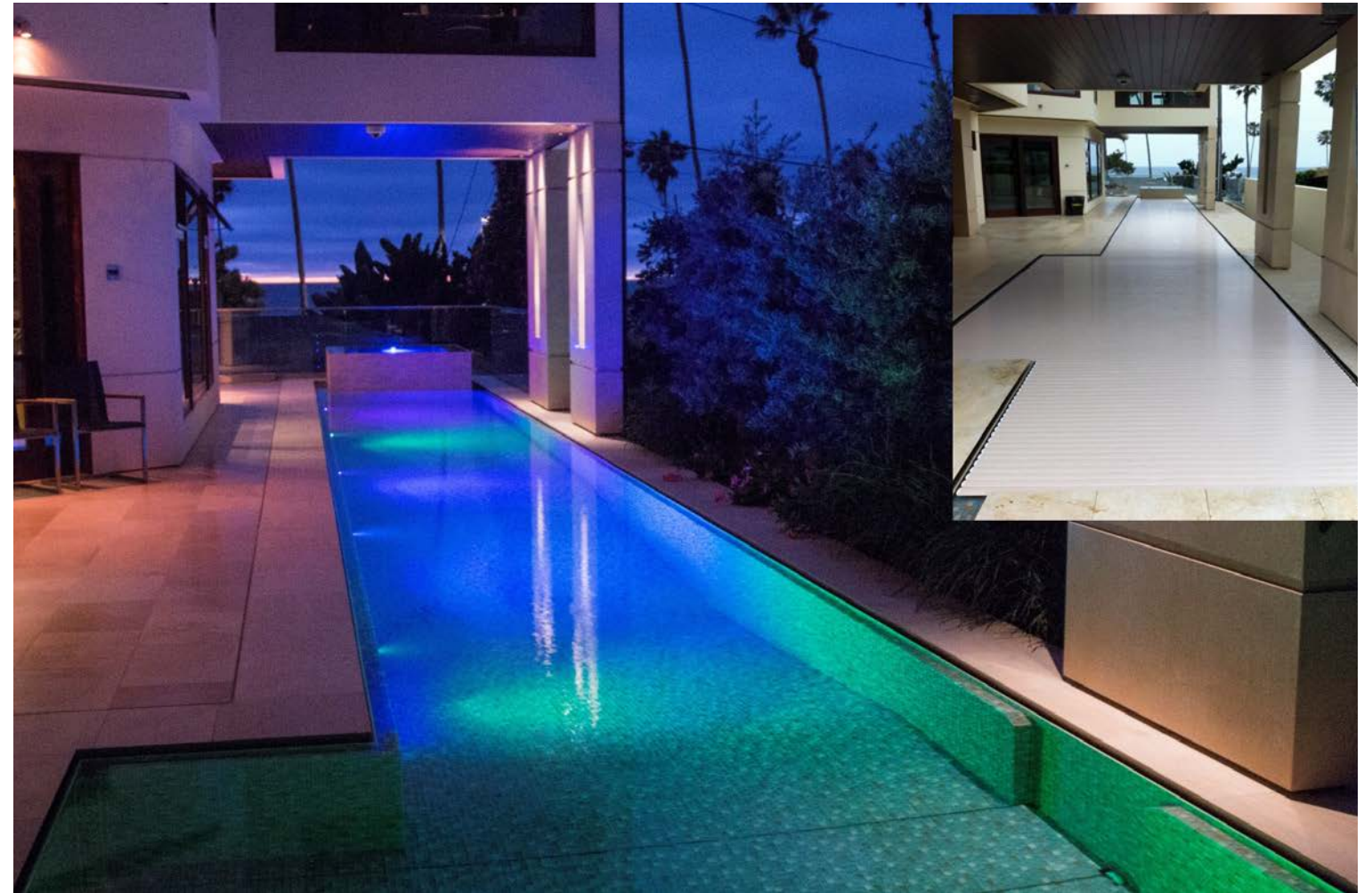


Adding: Automatic Cover

4 FAB REASONS TO ADD:

1. Energy Saver - Pool covers act as a passive solar heater - keeping the pool warm when the temperatures drop at night which reduce your heating costs and extend your swimming season.
2. Time Saver - Pool covers reduce the amount of debris that makes its way into your pool - saving time spent cleaning.
3. Water Saver - All pools will experience a certain degree of water evaporation but a cover will greatly reduce that amount.
4. Money Saver - Studies show consumers save up to 70% of the pool's operating cost by using an automatic cover and reducing chemicals used and wear & tear to equipment.

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Adding: Baja Ledge

TREND #9 BAJA LEDGE

Baja Ledge, often referred to as a lounging ledge or a thermal ledge, is a shallow space perfect for relaxing.



4 FAB REASONS TO ADD:

1. Great area for toddlers to splash and play.
2. The perfect launching platform for floating toys. It is much easier to climb on toys using the ledge as a base & then push off into the pool.
3. Lots of options when it comes to placement and design. Baja ledges can be installed in areas as shallow as 5 inches and as deep as 2 feet. Length and shape customizable.
4. Perfect relaxation area for adults who may not want to be “in” the pool. Bubblers & umbrella holders can be great Baja ledge add ons!



Enticing Retreat



Adding: New Decking

TREND #10 NEW DECKING

New decking can completely transform your existing pool scape. Keep in mind you want a material that will not be slippery.

4 FAB OPTIONS:

1. Travertine pavers - very popular due to its luxury appearance and reputation for durability. The Roman Coliseum is constructed of travertine.
2. Stone decking - popular for remodel designs wanting to achieve a natural ambiance.
3. Wood or wood composite.
4. Concrete - can be finished in numerous colors and stamped resembling stone, tile or brick.





BEFORE

Step Into Elegance



BEFORE

STEP INTO A NEW STYLE





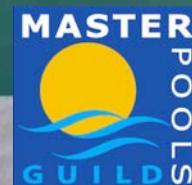
BEFORE

STEP INTO A NEW WORLD

“One of the exciting things we are seeing, in swimming pool design & remodel is the use of new colors and new materials. Products like Pebble Sheen bring a new pallet of colors and a luxurious feel to the pool and spa surfaces. All ranges of travertine coping and paver decking are also materials that are timeless and classic and very much on trend. It is truly and exciting time to build or remodel a swimming pool. Add to that, that today’s pool designs are more an extension of the home’s decor. It’s amazing what adding a pool to your home can do for your family’s lifestyle.” - Shelly Claffey, Claffey Pools, Master Pools Guild Member

*Wishing you & your family a lifetime of
health and happy memories living poolside!*

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Minnesota

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Montana

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Master Pools By Gur'kovic, Inc.
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New Mexico

Natures Creations

New York

Aqua-Qual Swimming Pool Co.
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