

2017 Trends & AWARD WINNING DESIGNS



The Master Pools Guild

Code of Ethics

and Business Practices

Master Pools Guild members are dedicated to designing and building the World's finest pools to the highest industry construction standards. The Master Pools Guild success is based on the sharing among members along with the trust and confidence that is earned from our clients. We secure loyalty by keeping commitments, demonstrating integrity and honesty in achieving our goals through ethical conduct and honorable performance.



Welcome

A large, modern swimming pool with a wooden deck and lounge chairs, set against a stone wall and lush greenery. The pool is rectangular and filled with clear water, reflecting the sky and surrounding trees. The deck is made of light-colored wood and has several white lounge chairs arranged along the edge. A stone wall is visible on the left side of the pool, and the background is filled with dense green trees and foliage. The overall scene is bright and inviting, suggesting a high-quality outdoor pool design.

to the Master Pools Guild 2017 Edition of Top Trends & Award Winning Swimming Pool Designs

This is our **5th edition** and we are excited to continue to share inspiring photos, insider tips and information with you!

Each year, our association conducts an Excellence Awards Contest. All the photos in this edition are award winning swimming pool designs from this year's contest. You will see several designated as "**Outstanding Award Winners.**" Those "**Outstanding**" winners are awarded Tiffany trophies and given special recognition throughout the year.

Over the past 4 years over 50,000 people have been kind enough to download our trends books for inspiration. We appreciate your trusting us as a resource & hope you will enjoy this year's edition!



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Trend 1

Outdoor Living Evolves

ev·o·lu·tion

eve'looSH(ə)n/

noun The gradual development of something, especially from a simple to a more complex form.

Outdoor living has evolved. Over the past 5 years we have watched, chronicled, and shared trends impacting swimming pool & spa design. None has been more visible than the consumer's desire to bring more traditionally defined "indoor" spaces and activities to their "outdoor" living areas.





It began with the love of al fresco dining and now includes the thrill of watching favorite TV shows & sporting events outdoors poolside. The joy of entertaining family & friends in relaxing spaces that provide a comfortable, relaxed area where unwinding can include a splash in the pool or time in the spa – jets whirling and your favorite music playing in the background.

Those same spaces find families ending and beginning days together talking, laughing & sharing. While technology plays a supporting role, it is not the primary star of family time spent outdoors. The swimming pool & spa is the center hub of activity. It's always there calling to you to float, splash, race, and play. Here's to celebrating this year's top trend, Outdoor Living....

Trend 2

Technology Expands



Living poolside continues to be infused with advances in technology:

Voice Controls: In addition to mobile apps allowing control of all features with the swipe of a thumb, new advances including compatibility with voice recognition programs like Amazon's Alexa, help you set the perfect pool or spa temperature, turn lights off and on, control sound, water features etc. without having to lift a finger.

Trend 3

Rock Stars

Whether it is artificial rock, or rock selected specifically for the poolscape, we are seeing an increase in the request of accents and pool features that incorporate this material. Rock (whether indigenous or artificial) can be used to seamlessly blend an outdoor design with the surrounding natural world.

Rock can be added to:

- Waterfalls & Cascades
- Caves & Grottos
- Accent Walls
- Kitchens & Poolside Bars

It can be incorporated throughout the poolscape, adding a beautiful, natural accent to pool design.



Trend **4**

Sunken Treasure

Luxury pool designs for this year will often include a sunken spa. This design places the spa's water level even with that of the pool giving a sunken effect and allowing water to cascade 360 degrees around the sides. It is a luxury option like no other and a trend we are seeing on the rise.





Trend 5

Challenging Spaces



In the not so distance past, swimming pools seemed the unattainable dream for many homeowners with challenging spaces. Lots that were too close to the water, too small and narrow or simply had no land to accommodate a pool were often dismissed as unfeasible. Today's top designers however, have risen to and above the question of challenging spaces.





The photos we are sharing for this trend illustrate their success. Pay particular attention to the photo of the pool with the bay view and note that due to the lack of space available, this designer engineered the pool to be built over the garage (photo above). Obviously this takes an enormous degree of skilled engineering but...**challenge accepted!**



Trend 6

Water in Motion

Moving water evokes a sense of relaxation and calm. Studies show that our brain tends to block out other sounds when we are in close proximity to the sound of water in motion... helping us to relax & unwind. It's no wonder that water features continue to be a popular addition to any custom swimming pool design.

While deck jets, bubblers and the like are popular, today's homeowner is often choosing a custom designed feature to add to their poolscape that is unique and one of a kind. These custom tailored solutions may be strategically placed scuppers or water bowls, custom designed rock waterfalls or the use of a vanishing or infinity edge that allows water to smoothly cascade over the sides.

Whatever your style preference, there are options for incorporating moving water into your outdoor living area often with an end result that can be enjoyed from the inside of your home as well as poolside.





 Outstanding Traditional Pool



Trend 7

LED Lighting


Creating an ambiance that is unique to the mood or the setting is an easy task with today's LED lighting options. Pool designers and homeowners alike appreciate the options and benefits LED's offer for both pool remodels and new construction.

Benefits Include:

- 250% Brighter
- Mobile App Compatible
- Cost Efficient
- Brighter Underwater
- Offers Complete Lighting Coverage of Your Poolscape If Desired





 Outstanding Indoor Pool

Trend 8

Glass Tile

Little can surpass the elegance of glass tile as an accent medium in swimming pool design. Embraced by style setters worldwide, glass tile offers a myriad of options. The variety of shapes, colors and finishes work well in any style of pool be it traditional, modern or natural. On trend and a design option few luxury pool owners overlook.

Trend 9

Firesides

Inviting and warm, fireplaces and fire pits continue to be popular poolside design elements. A compliment to any architectural style, fireside gatherings allow homeowners to enjoy the pleasures of outdoor living well before the arrival of summer and long after it departs. They offer additional lighting at night and cast an ambient glow on poolside festivities whether for a party of thirty or a small family gathering to discuss the events of the day.



Trend 10

Fun Meets Function

The lines between fun and function blur with excellent swimming pool design.

We wanted to share this specific project with you to illustrate the mastery of this skill:

Turning a liability into an asset... After a big rain, the whole subdivision drained through the middle of this property creating a river across the yard.

The solution: Construction of a two-story cabana on the far side of the river. The top floor allows passage for crossing (designed wide enough to accommodate a golf cart) and the lower floor houses/hides the vault for all the pool and water feature equipment. To compliment the home's French architectural style, a unique water feature was added to this solution that includes a 10-foot wooden water wheel. This understated and elegant feature matches the style and provides the function needed for the space. The basin was designed for river flow during rain, and when not raining, to provide a basin for the water feature. The site's largest challenge is now one of the home's most admired features.





Giving Back

and Making a Difference

We make our living helping people enjoy water. It is a privilege we do not take lightly.

In an effort to give back, we support two wonderful organizations working hard to make a difference through water.

1) Step Into Swim: Whose goal is to create 1 million new swimmers in the next 10 years. We support this goal by contributing to their efforts with our finances and our time.

2) The Water Project: Whose mission is to bring water to Sub-Saharan villages in Africa. To date, the Master Pools Guild has funded projects bringing clean water to over 900 families in that region.

We encourage you to visit our website to learn more about these continuing projects.



The Water Project
TheWaterProject.org



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 Outstanding Geometric Pool

We hope you have enjoyed this year's edition of
Top Trends & Award Winning Designs!

Wishing you & your family health, happiness & a lifetime of
memories Living Poolside.

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